Whitecliffe
University of Applied Sciences
BERLIN

BA ARCHITECTURE

Portfolio guidelines

10 work samples	1 PDF compiled document	25 MB max file size

What is a portfolio?

A portfolio is a document in which you showcase your artistic interests, abilities, and experiences in a visual way. The featured work should show a clear intent/interest in spatial and architectural challenges, questions, and projects.

We naturally do not expect professional design work in an application portfolio. Your work samples will help us to evaluate your creativity, motivation, talent, and interests.

What type of work should be included?

You can send us single projects or serial works. A portfolio generally includes work from the following categories:

- Personal statement of intent that creates a narrative for the portfolio
- Sketches and drawings
- Technical drawings including parallel projections and/or perspectives
- Collages, paintings, prints, and other artistic work
- Models, sculptures, and other three-dimensional work (can be presented on photos)
- Photographic works
- Graphics and illustrations
- Animations, videos, websites, and other screen-based work (can be handed in as web links with additional screen shots)
- Any other creative work that relates to your study interest

You can include hand-made and/or digital work, or a combination of both. A brief description of the presented projects should be included.

What is the right format?

Please include 10 samples from your work compiled in a single PDF; the maximum file size should not exceed 25 MB.

Briefly describe each work:

- What is it? What was the briefing or intent?
- In which context did you create it (e.g. school, personal project, internship)
- Date of creation

Important

The work you submit must be authentic and belong one hundred percent to you. In case you would like to include projects of a collaborative nature (e.g. from an internship) please clearly state your personal contribution.

Applying as a transfer student?

The work you submit must reflect all competencies you have gained in your successfully completed university courses within the same degree program. It should demonstrate your ability to succeed at the level of study corresponding to the semester you will be transferring into.

Good luck!

BA INTERIOR ARCHITECTURE/INTERIOR DESIGN

Portfolio guidelines

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- Collages, paintings, prints, and other artistic work
- Models, sculptures, and other three-dimensional work (can be presented on photos)
- Photographic works
- Graphics and illustrations
- Animations, videos, websites, and other screen-based work (can be handed in as web links with additional screen shots)
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Good luck!

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What is a portfolio?

A portfolio is a document in which you showcase your artistic interests, abilities, and experiences in a visual way. We would like to see a representative and current snapshot of your work.

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What type of work should be included?

You can send us single projects or serial works. A portfolio generally includes work from the following categories:

- Sketches and drawings
- Graphics and illustrations
- Collages, paintings, prints, and other artistic work
- Photographic works
- Posters, flyers, brochures, logos, and other graphic design work
- Animation and videos (sequence of selected still images and link to online video)
- Web sites and other screen-based work (relevant screenshots and link to online version)
- Models, sculptures, and other three-dimensional work (presented as photos)
- Any other creative work that relates to your study interest

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