



Master of Business Administration (MBA)

“I chose the MBA because it covers core management fundamentals and also includes Data Analytics and Digital Business Management, essential skills in today’s business world.”

—Tehmina Faisal, 2025
Graduate, Master of Business
Administration



Language

English



Degree

Master of Business
Administration (MBA)



Location

Berlin-Charlottenburg



Start

October



Duration

1 year / 2 semesters or
2 years / 4 semesters



Credits

60 ECTS or 120 ECTS



Detailed Study Plan



1st Year



2nd Year

Focus on
International
Management

2nd Year

Focus on
Data Science
& Finance

MASTER OF BUSINESS ADMINISTRATION (MBA)

Why Study at Whitecliffe University of Applied Sciences?

Whitecliffe offers a state-recognized, globally accredited education in the heart of Europe. With an international campus, English-taught programs, and strong industry connections, students gain practical experience in a personalized learning environment.

Small classes, innovative teaching, and strong career outcomes prepare graduates for successful global careers.

Become The Future Leader Our World Needs!

The MBA at Whitecliffe University of Applied Sciences -Berlin International- prepares students from diverse backgrounds to accelerate their careers and move into leadership or entrepreneurship. Choose a 1-year MBA or a 2-year MBA with a specialization in:

- **Management — strategy and leadership**
- **Data Science and Finance — technology and markets**

Both options combine strong business foundations with interpersonal skills and hands-on experience through entrepreneurial challenges and real collaborations in Berlin.

Teaching Methods

At Whitecliffe, our MBA combines innovative teaching with real-world experience. From **business storytelling** to **simulations**, **guest speaker sessions** and much more, every class is designed to make learning practical and memorable.

With a flexible, project-based structure, students engage in **company visits**, **workshops**, city discovery trips, and collaborations with **external partners**.

Through a mix of lectures, projects, workshops, seminars, and external partners fosters the skills and competencies future leaders need to succeed.

Career Opportunities

Graduates can pursue careers as entrepreneurs, managers, tech directors, consultants, or public officials in fields such as general management, strategy, finance, AI, sales, marketing, product development, research and development, policy, and public service.



If you have any questions, our
Student Affairs and Admissions
Teams are happy to help!

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