



BACHELOR OF ARTS Business Administration | Data Science & Business

*“Take a chance
and don’t miss the
opportunity to be
in a multicultural
environment
at Whitecliffe that
will help chart
the path towards
your future self.”*

—Hrvoje Rubesa, 2025
Graduate, BA Business
Administration | Data
Science & Business



Language

English



Degree

Bachelor of Arts (BA)



Location

Berlin-Charlottenburg



Start

October



Duration

3 years / 6 semesters



Credits

180 ECTS

BA BUSINESS ADMINISTRATION | DATA SCIENCE & BUSINESS



Detailed
Study Plan

Why Study at Whitecliffe University of Applied Sciences?

Whitecliffe offers a state-recognized, globally accredited education in the heart of Europe. With an international campus, English-taught programs, and strong industry connections, students gain practical experience in a personalized learning environment.

Small classes, innovative teaching, and strong career outcomes prepare graduates for successful global careers.

Be a Data Expert with Managerial Skills!

The BA Data Science and Business at Whitecliffe University of Applied Sciences combines data science and global management to prepare students for the digital business world through **innovative, practice-focused teaching**.

Based in Berlin — a major European start-up and innovation hub — students gain **real-world experience** and access to unique career opportunities.

Teaching Methods

At Whitecliffe University of Applied Sciences, learning is hands-on and practice-focused. Students gain **real-world insights** through business simulations, group projects, and collaborations with leading companies and start-ups, developing the skills to excel as digital business and management specialists.

Career Opportunities

Graduates of the BA Data Science & Business are prepared for high-demand roles at the intersection of management and data science. Based in innovative Berlin, students gain the skills to pursue careers in marketing, strategy, business development, entrepreneurship, multinational corporations, NGOs, start-ups, and beyond — or continue with further study and research.



If you have any questions, our
Student Affairs and Admissions
Teams are happy to help!

+49 30 81 05 80 80
admissions@whitecliffe.de
www.whitecliffe.de