

Graphic Design & Visual Communication (B.A.)

Modules	1st Semester	FOT	HPW	Exam	ECTS
Graphic Design Foundations 31154000	Graphic Design Foundations 31154010	S/P	4	G	5
Basic Interaction 31155000	Basic Interaction 31155010	S/P	4	G	5
Typography 31171000	Typography 31171010	S/P	4	G	5
Design Principles GDVC 31156000	Design Principles GDVC 31156010	S/P	4	U	5
Photography 31172000	Photography 31172010	S/P	4	G	5
Design History 31057000	Design History 31057010	L	4	G	5
			24		30

Modules	2nd Semester	FOT	HPW	Exam	ECTS
Graphic Design Practice 31157000	Graphic Design Practice 31157010	S/P	4	G	5
Tangible Interaction 31160000	Tangible Interaction 31160010	S/P	4	G	5
Motion Design 31159000	Motion Design 31159010	S/P	4	G	5
Critical Thinking & Study Presentation 1 31151000	Critical Thinking 31151010	S/P	2	U	3
	Study Presentation 1 31151020	Pr		U	2
Editorial Design 31173000	Editorial Design 31173010	S/P	4	G	5
General Vocational Preparation	Choice of one GVP Module		2	U	2,5
	Choice of one GVP Module		2	U	2,5
			22		30

Modules	3rd Semester	FOT	HPW	Exam	ECTS
Design Project 1 GDVC 31163000	Design Project 1 GDVC 31163010	S/P	12	G	15
Spatial Interaction 31162000	Spatial Interaction 31162010	S/P	4	G	5
Design as a Strategy 31174000	Design as a Strategy 31174010	S/P	4	G	5
Electives GDVC 1 31170000	Information Design 31170010	S/P	4	U	5
	Illustration 31170020				
			24		30

Modules	4th Semester	FOT	HPW	Exam	ECTS
Design Project 2 GDVC 31164000	Design Project 2 GDVC 31164010	S/P	12	G	15
Intercultural Design 31165000	Intercultural Design 31165010	S/P	4	G	5
Design Theory 31166000	Design Theory 31166010	S/P	4	G	5
Electives GDVC 2 31169000	Intermedia Design 31169010	S/P	4	U	5
	Type Design 31169020				
			24		30

Modules	5th Semester	FOT	HPW	Exam	ECTS
Interdisciplinary Design Project 31161000	Interdisciplinary Design Project — Temporary Interventions 31161010	S/P	8	G	10
	Interdisciplinary Design Project — Spatial Communication 31161020				
Introduction to Thesis Research & Study Presentation 2 GDVC 31175000	Introduction to Thesis Research GDVC 31175010	S	2	U	3
	Study Presentation 2 31103020	Pr		U	2
Internship 31074000	Internship 31074010	I		U	15
			10		30

Modules	6th Semester	FOT	HPW	Exam	ECTS
Applied Design Research 31075000	Applied Design Research 31075010	S/P	4	G	5
Bachelor Thesis GDVC 31077000	Bachelor Thesis GDVC 31077010			G	8
	Bachelor Thesis Seminar GDVC 31077020	S	2	U	2
Bachelor Design Project GDVC & Professional Portfolio 31168000	Bachelor Design Project GDVC — Graphic Design & Editorial Practice 31168010	S/P	8	G	12
	Bachelor Design Project GDVC — Interaction Design & New Media 31168020				
	Professional Portfolio 31168030	S/P	2	G	3
			16		30

FOT Form of teaching
HPW Hours per week
ECTS European Credit Transfer System
Exam indicates if graded/ungraded

E Exercise
L Lecture
Pr Presentation
S Seminar
P Project
I Internship
G Graded
U Ungraded

Compulsory courses
 Elective courses

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